



# China Risk, Reward & How to Win



Complete program information: [www.ChinaBizConference.com](http://www.ChinaBizConference.com)

**Keynote Speaker:** Tim Stratford, Asst. U.S. Trade Representative (USTR)-China Affairs

**Opening Remarks:** Marc Otto, Mayor of Erlanger, Kentucky

**Luncheon Remarks:** Martha Lane Collins, KWTC Chair & CEO; Former Kentucky Governor

**Featuring:** U.S. Department of Commerce • U.S. Commercial Service–China • U.S. Trade Representative (USTR) • U.S. Patent & Trademark Office • Kentucky World Trade Center • GLOBIS (USDOC Contractor for China Intelligence) • State of Kentucky • State of Ohio • Hong Kong Trade Development Council • Cincinnati USA Regional Partnership • International Risk Consultants • Local Companies & Organizations

**Topics Include:** China's Commercial Landscape • Current Issues • Assessing China's Market • Intellectual Property Rights • Intelligence & Due Diligence • Managing Risk • Completing Transactions • Corporate Perspectives • Customs & Logistics • Trade Financing • Negotiations & Contracts

**DATE:** Thursday, August 17, 2006

**TIME:** 8:30am - 5:00pm

**WHERE:** Receptions Banquet Center

1579 Donaldson Rd, Erlanger, KY (near Covington Airport)

**PRICE:** \$75 first company rep/\$50 add'l reps (Includes breakfast, keynote luncheon & parking)

**Luncheon Only:** \$30 per person/\$300 corporate table w/ preferred placement & signage

**Make checks payable to:** Kentucky World Trade Center (KWTC)

MasterCard/Visa also accepted – See below (Pay at door & invoicing available upon request)

**RSVP:** Tracy Lowman ♦ KWTC ♦ 333 W Vine St ♦ 1600 World Trade Ctr ♦ Lexington ♦ KY ♦ 40507

**Call:** (859) 258-3139 ♦ **Fax:** (859) 233-0658 ♦ **email:** [admin@kwtc.org](mailto:admin@kwtc.org)

Name(s) \_\_\_\_\_

Title(s) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email(s) \_\_\_\_\_ Website [www.](http://www.) \_\_\_\_\_

Product Description \_\_\_\_\_

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**Reservations or cancellations must be received by Tuesday, August 15 2006.**

**We cannot guarantee a reservation or cancellation after this date.**

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